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Hello everybody, welcome to 106 Success Factors.com. If you're watching this on YouTube, know that you can always go to [www.106successfactors.com](http://www.106successfactors.com). Today's word is "consistent." I want you to be consistent, and today's episode is brought to you by my new book, *What Success Takes*. Head over to [www.whatsuccesstakes.com](http://www.whatsuccesstakes.com).

A consistent person - everybody I've ever met, who is successful, is consistent in every aspect of their life, business, and soul. The quote today is by Ann Wang. She says, "Success is more a function of consistent common sense than it is of genius." This is by Ann Wang.

A consistent person is consistent in all aspects of their life, as I just said. For the first part of their life they are consistent with their family, with their health, with their inner self, and they're also consistent in their business whether they run a business or are an employee of a business. However it is they make money throughout their life, they are consistent in what it is they do.

In their soul, this is what is deep inside of them whether it's their religion or what it is they believe in, they are consistent in how they are faithful to their God or to that which they believe in. Being consistent takes a lot of effort.

In my life, I have found that when I am consistent in working out while trying to lose weight, working on my business, or consistent in my soul, I am so happy. You must be consistent to truly be successful.

This is Success Factor number one. I want you to apply consistency in your life. Enter your name and email address to the right and you can receive more of all of my Success Factors that will be upcoming throughout the rest of the year. Have a wonderful day everybody. Remember, be consistent.